The <u>ULTIMATE</u> Fill-In-The-Blanks Headline Swipe File

342 WINNING Headlines You Can Copy & Steal to Advertise ANY Business

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342 Headlines You Can Copy & Steal To Advertise ANY Business:

Your Lawyer Doesn't Want You To Read This

Your	Doesn't Wa	int You To	Read This Ad
You, A Millionaire Wri	ter?		
You, A	?		
You too can look and Gym-In-a-Can!	feel great in	just 12 minu	tes a day with
You too can _	in	just	with
Would You Like To Ha	ve A Photog	raphic Memo	ory?
Would You Lik	e To Have	A	?
World Renowned Che Cook Chicken, Fish ar Butter Absolutely Gua	nd Turkey W	•	
World Renowne Ways T	o	Reveals "To Witely Guarant	:h

Woman Who Spent 5 Years In A Wheel Chair With MS	Wins
Aerobics Contest In Amazing Fashion	

	Woman Who Fashion	Wins	In Amazing
Wife Wild	Of Famous Movie Acto	or Discovers Scent	That Drives Men
	Wife Of Famous	Discover	rs That
Why	Lazy SOB's Succeed I	n Business And Ni	ce Guys Fail
	Why Lazy	Succeed In	And Nice Guys
_	Are We Giving Away T ot A Misprint	his (product here)	For Only \$2 - This
	Why Are We Giving This Is Not A Misp		For Only
Who	Else Wants To Make M	loney With Their C	omputer?
	Who Else Wants To	With _	?
Who	Else Wants To Make A	Cake In Half The	Гіте?
	Who Else Wants To	In	?
Who	Else Wants A "To Die	For" Figure?	
	Who Else Wants A	?	

Which One Of These Skins Problems Do You Want To Get Rid Of?
Which One Of These Problems Do You Want To Get Rid Of?
Which of These Health Problems Do You Want To Beat?
Which of These Problems Do You Want To Beat?
Where The Money Is And How To Get It
Where Is And How To Get It
What Would You Rather Do: Watch TV Or Make Some Real Money?
What Would You Rather Do: Or?
What The Travel Agent Won't Tell You Can Save You 50%-70% On Your Cruise Vacation!!!
What The Won't Tell You Can Save You On Your!!!
What Lawyers Don't Tell You You can form your own corporation, by phone, in any state, in as little as 8 minutes, as low as \$45
What Don't Tell You You can in as little as . as low as \$

What Everybody Ought	To Know	About The	Stock Ar	nd Bond
Business				

What Everybody Ought To Know About The Business	
We're Looking For People Who Want To Make Money With Thei Own Business	r
We're Looking For People Who Want To Wit	:h
We're Looking For People To Write Greeting Cards	
We're Looking For People To	
WARNING: Do Not Try Another Weight Loss Diet Or Slimming Supplement Until You Get This FREE Report And Audio Tape	
WARNING: Do Not Try Another Until You Ge This FREE Report And Audio Tape	ŧŧ
Wanted - Ideas and Inventions!	
Wanted!	
Want To Be A River Guide?	
Want To Be A Private Investigator?	
Want To Be A Paralegal?	

Want To Be A _____?

Twist Your Way To A FitterTrimmer You
Your Way To A You
Turn your mailbox into an overflowing CASHbox
Turn your into a
Too Busy Earning A Living To Make Any Money?
Too Busy?
To People Who Want To Write But Can't Get Started
To People Who Want To But Can't Get Started
Tired of working for someone else?
Tired of?
This New Business In A Box Can Earn You Hundreds Of Thousands Of Dollars While It Runs On Full Auto-Pilot!
This New Can While It!
This Lawn-mower Makes Cutting the Grass So Fast And Easy, I Bought It For My Wife!
This Makes So, I Bought It For My Wife!

This is the Information your government doesn't want you to know about!
This is the your doesn't want you to know about!
They Laughed When I sat Down At The Piano - But When I Started To Play
They Laughed When I But When I
These must be some of the best kept healing secrets in the world
These must be some of the best kept secrets in the world
There's Big Business In Losing
There's Big In
There's Another Woman Waiting To Snatch Your Man - And She's Too Smart To Have Morning Mouth
There's Another Waiting To And She's Too Smart To Have
The waxless, shaveless, creamless, safe and painless way to remove that unwanted hair!

The Ugly Truth About Your Beautiful New Car

The _____!

The Ugly Truth About Your Beautiful
The Secret to Becoming a Millionaire Is Simply Using the Right Words!
The Secret to!
The Secret of Perfect Putting
The Secret of Having Good Luck
The Secret of Being Wealthy
The Secret of
The Revolutionary New Training Method The Worlds Toughest Street Cops Use
The Revolutionary New The Worlds Use
The Quickest Way I Know To Make a Million Dollars
The Quickest Way I Know To
The People Who read This Book Will End Up With Your Money
The People Who Will End Up With Your
The Only Two Ways To Super Wealth And How You Can Join The Wealthy Elite

The Only Two Ways To And How You Can Join The Elite
The NON-Surgical Face-Lift all Australia is talking about
The all is talking about
The Most Expensive Magazine In The World, Yet Over 40,000 Businessmen Buy It Every Month, Why?
The Most In The World, Yet Over Buy It, Why?
The Most Comfortable Shoes You Ever Wore Or Your Money Back
The Most You Ever Or Your Money Back
The Man With The Midas Touch
The Man With The
The Lazy Man's Way To Riches
The Lazy Man's Way To
The Art Of Selling By Phone
The Art Of
The Amazing Story Of A Business That Requires So Little Of Anything You Could Run It Out Of The Boot Of Your Car

The Amazing Story Of That Requires So Little Of You Could
The Amazing Secrets of Winning Blackjack That's Had A Las Vegas Mystery Man Banned From The Casinos
The Amazing Secrets of That's Had A
The Amazing Secret Of The Marketing Genius Who Is Afraid Of Flying
The Amazing Secret Of The Genius Who Is Afraid Of
The Amazing Secret Of How You Can Buy A Profitable (Already Established) Business With No Cash Down!
The Amazing Secret Of How You Can With No!
The Amazing New Wrinkle Eraser Discovered By Oriental Chemist
The Amazing New Discovered By
The Amazing Money Making Power Of Floppy Disks
The Amazing Money Making Power Of
The Amazing \$10 Fake Diamond That Will Fool 9 out of 10 Jewelers
The Amazing That Will Fool

The 10 Wackiest Ideas That Made Millions... And How You Can Too! The Inside Secrets To Making A Fortune With Crazy, Outlandish And Outrageous Products And Services

The 10 Wackiest Ideas That And How You Can Too! The Inside Secrets To With Crazy, Outlandish And Outrageous
The 10 Quickest Ways To Get Customers
The 10 Quickest Ways To
Test Gold Like A Jeweler
Like A
Teach Yourself Computer Programming In 24 Hours
Teach Yourself In
Stop Smelly Feet
Stop
Stop Dreaming And Start Making Money
Stop And Start
Speak Spanish Like A Diplomat
Like A

Sick And Tired Of Making Your Boss Rich?

Sick And Tired Or?
Secrets of Speed Hitting: How to Hit a Man 11 Times or More in 1 Second or Less and Explode into Action Before He Can Blink an Eye!
Secrets of: How to Before He Can Blink an Eye!
Scientists Discover The Secret Scent That Drives 3 out of 4 Women Wild
Scientists Discover The Secret That
Satellite Scrambling Got You Down? We Have The Solution
Got You Down? We Have The Solution
Sail Away on a Deluxe Vacation To The Caribbean While You Learn the Secrets of Small-Business Success
While You Learn the Secrets of
Remember When You Could Have Picked Up A Good Piece Of Real Estate For A Song, And You Didn't?
Remember When You Could Have, And You Didn't?
Pregnant? The Sooner You Know The Better
? The Sooner You Know The Better

Pre-Approved Loans For Small Businesses Available NOW!

	h Scientist Counterfeits The Perfect Diamond That Fools 6 Of Gem Merchants
	Counterfeits The Perfect That Fools 99.7% Of
_	off your Home Mortgage in half the time without increasing repayments!
	in half the time without increasing
Own `	Your Own Television Shopping Show
	Own Your Own
Own Cent	The Business Of Your Desires Without Investing A Single
	Own The Of Your Desires Without Investing A Single Cent
dollaı	man has 21-year tested formula to create multi-million businesses from scratch, without bank loans, venture alists or selling stock
	man hasyear tested formula to create from scratch, without
	Lawyer Discovers How To Make Money At Home With The

Discovers How To With The Help Of
Now Enjoy Super Hearing!
Now Enjoy Super!
No Office - No Phones - No Staff - No Business Meetings - No Forms To Fill Out - Just Cold Hard Cash In The Mail Everyday
No Just Everyday
New Service Doubles The Trouble-Free Life Of Your Computer, And Prevents Break-Downs And Crashes That Cost You Hundreds Of Dollars In Repairs And Down-Time
New Doubles The, And Prevents That Cost You Hundreds Of Dollars In
New Make-Up Won't Come Off Even In A Downpour
New Won't Even In A
New Fishing Book Reveals How To Catch The Big Ones And Make Your Fishing Buddies Jealous
New Book Reveals How To And Make Jealous
New "Energy Pill" Tested By Navy Seals With Amazing Results
New Tested By With Amazing Results
Never Ever Suffer From The Flu Again!

Never Ever Suffer From Again!
Need More Money?
Need More?
Miraculous Candle Rituals Give You Control of Your Life - Automatically!
Miraculous Give You Automatically!
Man Who Spent 3 Years In A Leg Brace Now Runs Five Miles A Day
Man Who Now
Lovelier Looking Hands in 24 Hours Or Your Money Back
in 24 Hours Or Your Money Back
Local Marketing Guru Shows You How To Make Money Faster In Spite Of Sluggish Economy - All At A \$37 Workshop!
Local Guru Shows You How To In Spite Of All At!
Local Business Owner Swears Under Oath He Did Not Steal Any of The (type of product) He's Selling So Cheap
Local Swears Under Oath He Did Not He's

Like me You can make really BIG MONEY at home watching TV - or just reading your daily newspaper!
Like me You can!
Let This Strange And Beautiful Gift From Outer Space Bring You Incredible Good Luck Absolutely Guaranteed
Let This Strange And Beautiful Bring You Absolutely Guaranteed
Leading Area Auto Body Shop Takes Hassle Out Of Collision Damage Repairs, Loans You Another Car FREE
Leading Area Takes Hassle Out Of, Loans You FREE
LA Lawyer Reveals Ways To Get Even Without Being Taken To Court
Reveals Ways To Without
Just Released 19 Of The World's Top Marketing Geniuses Reveal Little Known Marketing Secrets That Could Make You Rich!
Just Released Of The World's Reveal Little Known Secrets That Could !
Is This Your Dream Home?
Is This Your Dream?

ls	The	Life	Of A	Child	Worth	\$1	To You?	
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Is	The	Worth	\$	To	You?
			_		

Increase Your Strength & Flexibility. Bruce Lee's Secret To Success Will Also Be Yours

```
Increase Your _____. ____'s Secret To _____
Will Also Be Yours
```

Increase your power and strength, reduce training session times, maintain fitness and power during rehabilitation and burn calories with the Ultimate Trainer

Increase your	r, reduce	, maintain
and	with	

Improve Your Memory In As Little As Two Minutes A Day

```
Improve Your ____ In As Little As ____
```

Imagine Working From 7 In The Morning To 6 At Night And Loving Every Minute Of It

```
Imagine ____ And Loving Every Minute Of It
```

If Your Bathroom Isn't Ready In 5 Days I'll Give You \$100 Cash For Every Day We Go Over

```
If Your ____ Isn't Ready In 5 Days I'll Give You $100 Cash For Every Day We Go Over
```

If You Can Lick A Stamp You Can Lick Your (name of problem)

Problem

I Discovered How To Beat The Race Track Now I'm Revealing My Secret
I Discovered How To Now I'm Revealing My Secret
How You Can Create A Hot-Selling Information Product On Any Subject Almost Instantly In Just 2 to 4 Hours!
How You Can Almost Instantly In Just 2 to 4 Hours!
How To Write Headlines That'll Make You Rich
How To That'll
How To Use Library Books And Magazines To Boost Your Sales
How To Use To Boost Your
How To Turn Your Kitchen Into A Well-Oiled Profit Making Machine!!!
How To Turn Your Into A Well-Oiled Machine!!!
How To Turn Your Fax-Machine Into The Most Profitable Device Known To Man
How To Turn Your Into The Most

If You Can ____ You Can ____

Force
How To Turn Your Into Your 24 Hour A Day
How To Turn Obstacles Into Opportunities
How To Turn Angry Customers Into Ambassadors For Your Business
How To Turn A 30 Cent Item Into Hundreds Of Dollars
How To Turn Into
How to turn \$45 into \$483,000.00 in just 11 years
How to turn into in just
How to Test & Prove a Winning Sales Process So You Can Roll-Out With A Winner Every time
How to Test & Prove a Process So You Can Every time
How To Take The Headache Out Of Writing
How To Take The Headache Out Of
How To Start With Nothing And Create A Money Making Empire
How To Start With Nothing And Create A

How To Turn Your Business Card Into Your 24 Hour A Day Sales

How To Rob Banks Legally
How To Legally
How to Quickly & Easily Create Ads and Sales Letters Which Make People Line Up And Practically Beg You To Take Their Money!!!
How to Quickly & Easily Which Make People!!!
How To Out Fox The Foxes! 263 Secrets The Law And Lawyers Don't Want You To Know!
How To Out Fox The Foxes! 263 Secrets Don't Want You To Know!
How To Master The Art And Science Of Writing Killer Adverts & Sales Letters
How To Master The Art And Science
How To Make People Line Up And Beg To Give You Money
How To Make People Line Up And Beg To
How To Have A Photographic Memory

How To Give A Talk That Leaves Your Audience Spellbound

How To ____ That ____

How To Have A _____

How To Get The Wedding of Your Dreams At Zero Cost to You By Letting Your Guests Pay for The Greatest Day of Your Life Secrets of the Italian Self-Liquidating Wedding!
How To Get The of Your Dreams At Zero Cost to You By Secrets of the!
HOW TO GET RICH In Today's Economy. The Complete Do-It- Yourself Guide To Personal and Financial Survival For The Hard Years To Come
HOW TO In Today's Economy. The Complete Do-It-Yourself Guide To For The Hard Years To Come
How To Get A Free Supply Of An Amazing New Diet Pill That Works Like Crazy
How To Get A Free Supply Of An Amazing New That Works Like Crazy
How To Get A FREE One Year Subscription To The Online Marketing Newsletter And \$1,177.00 Worth Of FREE Gifts
How To Get A FREE And \$ Worth Of FREE Gifts
How To Get 12 Hours Out Of An 8 Hour Day
How To Get Out Of
How To Eat More And Weigh Less

How To _____ More And ____ Less

How To Double Your Business In Six Months - 100% Guaranteed!!!
How To In Six Months - 100% Guaranteed!!!
How To Discover The Fortune That Lies Hidden In Your Head
How To Discover The That Lies Hidden In Your
How To Collect On Your Life Insurance Even When Your Not Dead
How To Even When Your Not
How To Buy The RV Of Your Dreams
How To Buy The Of Your Dreams
How To Burn Off Body Fat Minute by Minute
How To Minute by Minute
How To Become A Lean Mean Health Machine With A Body Carved In Granite
How To Become With A
How Often Have You Said: "No, I Haven't Read It. I've Been Meaning To Though"?

How Often Have You Said: "No, I Haven't _____.

I've Been Meaning To Though"?

How My Friends And I Knock Out Arthritic Pain - and other	
Types of Pain - Quickly & Without Drugs	

How My Friends And I Quickly & Without	
How A New Discovery Made A Plain Girl Beautiful	
How A New Discovery Made A	
Hiring A Lawyer May Be Dangerous To Your Wealth	
Hiring A May Be Dangerous To Your	
High Kicks And Splits With No Warm-Up!	
With No!	
Hidden Profits In Your Computer	
Hidden In Your	
Here's the secret of How To Avoid The Pain And Discomfort Of Product Development	F
Here's the secret of How To Avoid The Pain And Discomfort Of	
Here's The Quickest & Easiest Way For You To Succeed In Mail Order	
Here's The Quickest & Easiest Way For You To Succeed In	

Here's A Way To That Has Never Failed Yet!
Here's A Secret Weapon That You Can Use To Help Increase Your Profits AND Reduce Your Workload!!!
Here's A Secret Weapon That You Can Use To Help Increase Your AND Reduce Your!!!
Greatest Goldmine of Easy "Things To Make And Sell" Ever Jammed Into One Big Book
Greatest Goldmine of Ever Jammed Into One Big
Get Paid \$20,000 For Each Book You Read
Get Paid \$ For Each You
Get Out Of Debt Without Borrowing!
Get!
Get A Closer Shave WITHOUT Nicks Or Cuts
Get A WITHOUT Or
Full Time Hairdresser Finds Part Time Goldmine
Full Time Finds Part Time

Fraa	Kit	PILAT	How	To	Got	Better	Photo	2
	MIL	16112	HUW	10	GEL	Dellei	FIIOL	JO

Free Tells How To Get Better
Free Book Tells You 17 Secrets Of Prize Roses
Free Tells You 17 Secrets Of
Free 1 Month Gym Membership Worth \$79 With Every Pair Of Nike Cross Trainer Shoes. This Weekend Only
Free Worth \$ With This Weekend Only
FREE "Money Generating" Information Products Worth \$268 for the first 100 People to take Advantage of this Offer
FREE Worth \$ for the first 100 People to take Advantage of this Offer
Find Out How Thousands Finally Lost Weight After Trying Everything Else
Find Out How Thousands Finally After Trying Everything Else
Financial Columnist Makes Unique Discovery
Makes Unique Discovery
Finally The Greatest Internet Marketing Conjugat On The Planet

Finally The Greatest Internet Marketing Geniuses On The Planet Reveal The Truth About... How You Can Make Your Personal Fortune Marketing On The Internet

Planet Reveal The Truth About How You Can
Fact-Filled Book Reveals How To Keep Your Wife From Driving You Crazy During Menopause
Fact-Filled Book Reveals How To
Don't Try This With Any Other Glue
Don't Try This With Any Other
Do You Make These Mistakes In English?
Do You Make These Mistakes In?
Do You Honestly Want To Be Rich?
Do You Honestly Want To?
Do You Have These Symptoms Of Nervous Exhaustion?
Do You Have These Symptoms Of?
Discover What Homeowners Don't Know About Their Mortgages That Could Make You a Fortune!
Discover What Don't Know About That Could!

Discover The Oriental Sleeping Secret

Finally The Greatest ____ Geniuses On The

Discover The Magic Words That Will Bring You Success & Riches!
Discover The Magic That Will Bring You &!
Discover The Amazing Winning Secret To Selling On The Internet
Discover The Amazing Winning Secret To
Discover How To Turn What You Already Know About Your Work, Hobby, Or Personal Interests Into A Million Dollar Information Products Empire!
Discover How To Turn What You Already Know About Into!"
Direct Mail Expert Says He Will Risk His Own Money To Prove He Can Beat Any Control Package Ever Written!
Expert Says He Will Risk His Own Money To Prove He Can!
Denver Man Reveals A Short-Cut To Authorship
Man Reveals A Short-Cut To
Confessions Of A Disbarred Lawyer
Confessions Of A

Discover The ____ Secret

Cash In On	The Booming	Demand	For CD	ROMs	Without
Touching a	Computer!				

Cash	In	On	The	Booming	Demand	For	Without
	!						
	_						

Can You Pass This Money Test?

```
Can You Pass This ____ Test?
```

California Firm Dares To Reveal an Investment Secret That Your Stock Broker Doesn't Want You To Know.

```
____ Firm Dares To Reveal a ____ Secret That Your ___ Doesn't Want You To Know.
```

Banking Secrets The Banks Don't Want You To Know About

```
____ Secrets The ____ Don't Want You To Know About
```

At Last... Someone Has Unlocked The Secrets Of Getting People To Fall In Love With You!

```
At Last... Someone Has Unlocked The Secrets Of _____!
```

"AT LAST! A Unique, Australian Bilge Switch That's So Reliable It's Guaranteed For Five Years!"

```
"AT LAST! A Unique ____ That's So Reliable It's Guaranteed For Five Years!"
```

Are You Ready To Make Life Give You What You Want?

Are You Ready To?
Are You An Over Educated Under Achiever?
Are You An Over?
Announcing The New Edition Of The Encyclopedia That Makes It Fun To Learn Things
Announcing The New Edition Of That Makes It Fun To
An Open Letter To Everyone Who Drives A Truck On More Than \$10,000 Per Year
An Open Letter To Everyone Who More Than Per
An Open Letter To Every Overweight Person In Chicago
An Open Letter To Every Person In
An Open Invitation To Every Man And Woman Living In Key West Who Wants To Have Better Sex Without Feeling Guilty
An Open Invitation To Every Man And Woman Living In Who Wants To Have Without Feeling Guilty
An Amazing Business You Can Carry In Your Pocket
An Amazing You Can Carry In Your
A Flat Stomach WITHOUT Sit-ups!

A!
7 Ways To Collect Your Unpaid Bills
7 Ways To
57 Reasons Why It Would Have Paid You To Answer Our Ad A Few Months Ago
57 Reasons Why It Would Have Paid You To
A Few Months Ago
21 Secret Power Tools that will Build Your Business, Free Up Your Time and Put More Money in Your Pocket NOW!
21 Secret that will NOW!
1022 Easy Ways to Make Money at Home
1022 Easy Ways to
\$200.00 A DAY on a \$50 Investment!
<pre>\$ on a \$ Investment!</pre>